

Wild Bill's Tobacco Black Friday Giveaway

Official Rules & Terms and Conditions

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility

The Giveaway ("Promotion") is open only to legal residents of the United States who are 21 years of age or older at the time of entry. Participants must be enrolled in Wild Bill's "Sign Up and Save" Loyalty Program prior to purchase on Black Friday or enroll on Black Friday before completing a purchase to be eligible. Employees of Wild Bill's Tobacco, its affiliates, subsidiaries, advertising and promotion agencies, suppliers, and immediate family members (spouse, parents, siblings, children) are not eligible to participate.

2. How to Enter

No purchase is necessary. Eligible individuals will automatically receive one (1) entry into the Giveaway by:

Being an active Loyalty Program member prior to Black Friday, OR

Enrolling in the Loyalty Program in-store on Black Friday prior to purchase.

Limit: one (1) entry per person, regardless of method of entry.

3. Promotion Period

The Promotion begins on Black Friday November 28th, 2025, at store opening and ends at store closing the same day ("Promotion Period"). All entries must be received during the Promotion Period to be eligible.

4. Winner Selection

Winners will be selected at random from all eligible entries. The drawing will take place on Monday immediately following Black Friday (December 1st, 2025).

Odds of winning depend on the number of eligible entries received.

5. Prizes

One (1) winner will be awarded each prize as listed below:

(3) Princess Cruises (airfare, ground transportation, taxes, fees, and expenses not included; approximate retail value of \$1,000 each).

Two sets of (2) \$500 Ticketmaster gift cards to attend a concert or sports activity of your choosing.

(2) Giant Labubu collectibles.

Wild Bill's Shopping Sprees valued at \$500 each (number of prizes awarded will be at the sole discretion of Wild Bill's Tobacco).

One (1) Television.

One (1) Grill.

One (1) Nintendo Switch 2.

One (1) Pair of Noise Cancelling Headphones.

One (1) Keurig Coffee Maker.

One (1) Ninja CREAMi appliance.

One (1) Ring Doorbell device.

One (1) One-Year Subscription to Cigar Snob Magazine compliments of Cigar Snob

Limit one (1) prize per person.

6. Winner Notification

Potential winners will be contacted by the information provided in their Loyalty Program account within seven (7) days of the drawing. If a winner cannot be contacted, is ineligible, or fails to claim the prize within 7 days of notification, the prize may be forfeited and awarded to an alternate winner.

7. Prize Conditions

Prizes are non-transferable, and no substitution is allowed except at the sole discretion of Wild Bill's Tobacco.

Winners are responsible for all taxes and expenses not explicitly included with the prize.

Wild Bill's Tobacco makes no warranty or guarantee, expressed or implied, regarding prizes.

8. Publicity Release

By accepting a prize, winners grant Wild Bill's Tobacco the right to use their name, likeness, and/or biographical information for advertising, publicity, and promotional purposes without further compensation, unless prohibited by law.

9. General Conditions

Wild Bill's Tobacco reserves the right to cancel, suspend, or modify the Promotion if fraud, technical failures, or any other factor impairs the integrity of the Promotion. Wild Bill's Tobacco also reserves the right to disqualify any individual found tampering with the entry process or violating these Terms.

10. Limitation of Liability

By entering, participants agree to release and hold harmless Wild Bill's Tobacco, its affiliates, subsidiaries, advertising and promotion agencies, suppliers, and each of their respective officers, directors, employees, and agents from any liability for injuries, losses, or damages of any kind resulting from participation in the Promotion or acceptance/use of any prize.